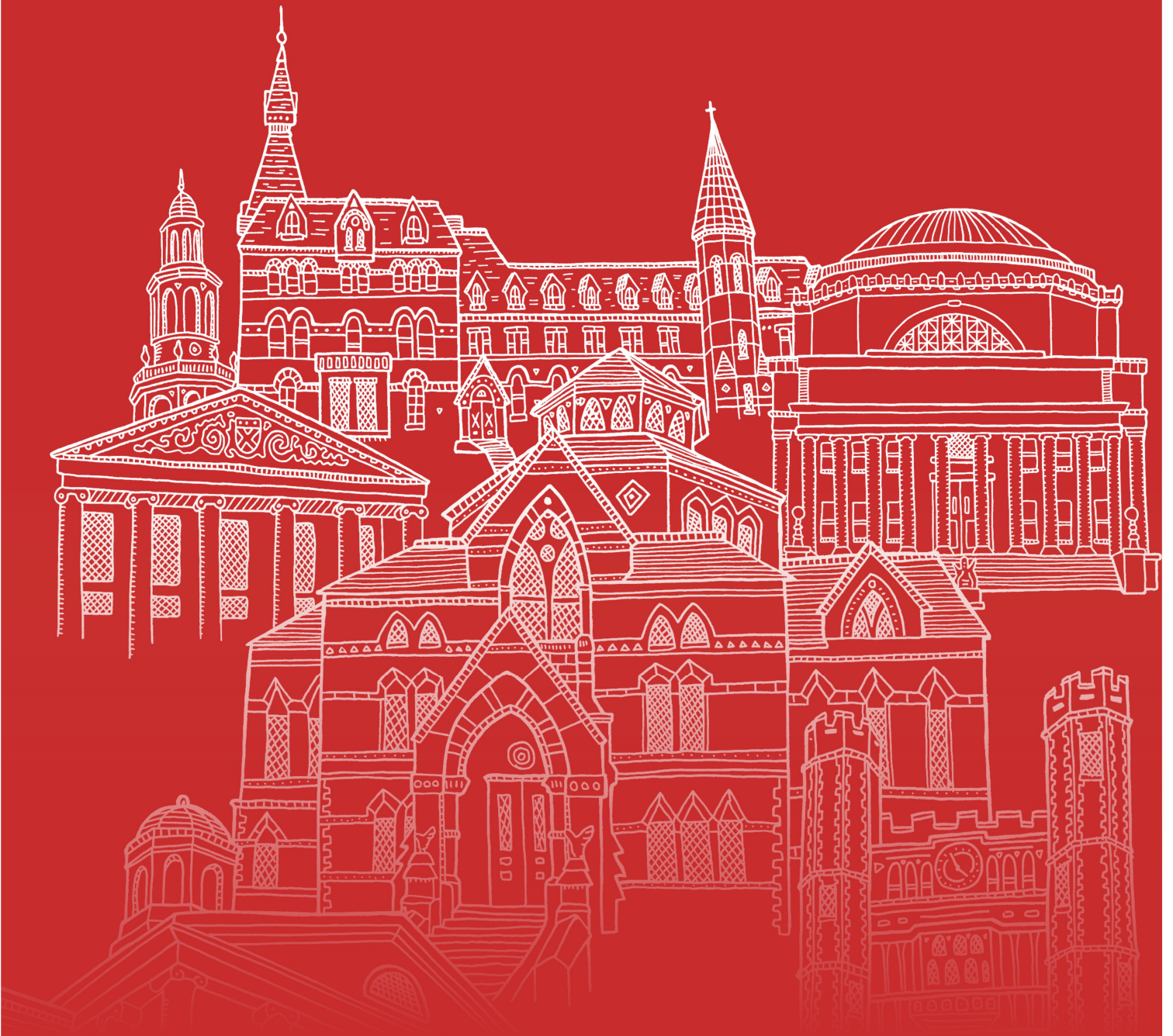




US UNIVERSITY SPECIALISTS
GLOBAL EDUCATION EXPERTS

AMERICAN AND INTERNATIONAL UNIVERSITY APPLICATIONS PRIVATE CONSULTING



ABOUT US

Founded in New York in 2005 by a team of Ivy League graduates, A-List's goal is to deliver outstanding admissions results and use the US university application process as a catalyst for a student's personal growth. We work with families by providing tailored solutions that improve university readiness.

We use innovative educational technology to support students and provide data-driven results. Through the personalised application of our expertise, targeted test tuition, and our proprietary e-learning suite, we enable students to thrive at a key moment in their educational career.

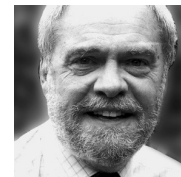
Through our offices in London, New York, and Shanghai, we serve more than 500 schools and 50,000 students every year. In 2023, our UK students achieved record success with 282 acceptances at 100 institutions globally, with 81 in the US alone. So far we have 39 Ivy League acceptances, with all Ivies represented, as well as MIT and Stanford. Our students won scholarships worth \$3.5m.

Our brilliant team of educators ensure every aspect of a student's academic portfolio and application is just as stellar as they are. A-List is a part of Dukes Education and works closely alongside its sister company 'Oxbridge Applications' to provide complete coverage of the university application process.

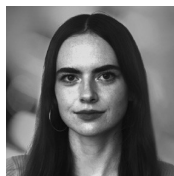
Mariel Kessel: Mariel has reviewed thousands of applications in her 15 years in the field of admissions. She graduated from Smith College and Columbia University and is former Associate Dean of Undergraduate Admission at Princeton University and Associate Director of MBA Admissions at Oxford University's Saïd Business School.



Dr Jon Tabbert: Jon has been advising applicants since the 1990s and has served as the senior admissions official at several American universities. Jon holds a bachelor's degree from Bradley University, a master's from Minnesota State University, and a doctorate from the University of North Dakota.



Jenna Laycraft: Having studied at both Brown University and the University of Toronto, Jenna brings her insight into both American and Canadian university systems to her work with private clients and her role as college counsellor at Westminster School and Wellington College.



Mark Blaweiss: Mark has worked in education for 35 years and held leadership roles at numerous universities. Mark's experience spans fine arts, music, business, and beyond. He is our lead Athletic Recruitment advisor.



Gary Surman
Gary is our Director of Academics and has two decades' experience teaching students the SAT and ACT. Gary also designs curricula, trains teachers, and writes practice materials.



Ashley Cole: Ashley is an award-winning college admissions counsellor, with nearly 20 years' experience advising students on a variety of international admissions pathways.



Charlotte McKechnie: Since graduating from Harvard, Charlotte has worked with A-List through SAT & ACT tuition and university advising. She now also leads our Academic Integrated Mentoring programme.



Alison Bissell: Alison directs the London office and has a decade's experience in advising university applicants. Alison specialises in STEM, having graduated from Oxford in Maths and Philosophy, and she also holds an MBA.



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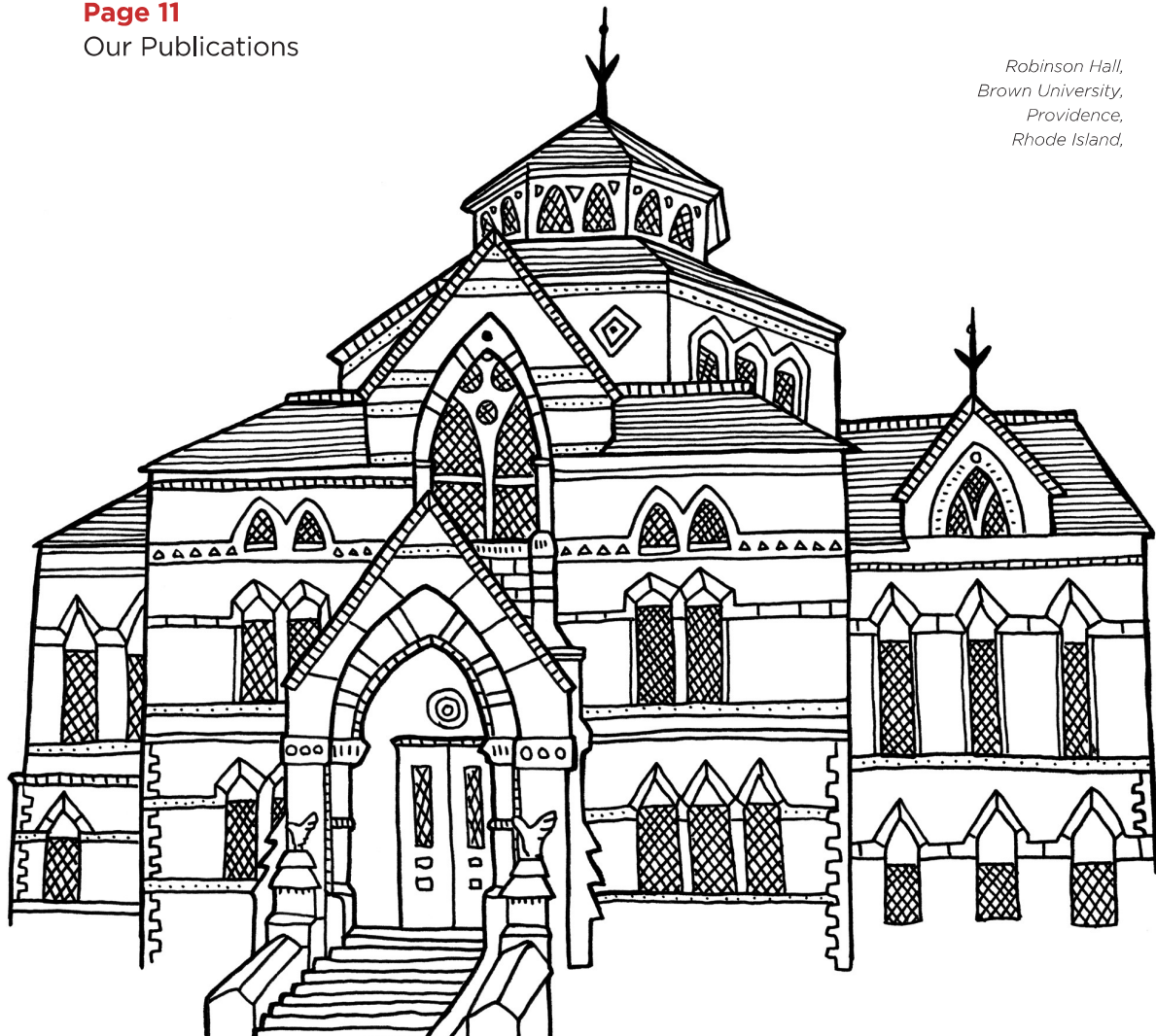
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Our Publications

- *We used A-List Education for help with the essays for my son. [Our Advisor] was extremely helpful. In particular, she was excellent at motivating him and with the content of the essays and ideas. She gave my son the best change to achieve his full potential as a candidate. I would highly recommend her and the A-List team.*

**Devika,
Premier Service Client**

*Robinson Hall,
Brown University,
Providence,
Rhode Island,*



THE PRIVATE CONSULTATION

The Private Consultation begins the preparation for the US university admissions process. In this 60-minute working meeting, a professional admissions advisor gathers pertinent information, presents an overview of the US admissions process, and provides preliminary guidance to ensure students can achieve their goals.

This meeting initiates the personalised approach we take through the rest of the advising process, which takes every student's specific needs into consideration. Following the consultation, students and families receive a comprehensive follow-up report with helpful reminders, recommendations, a personalised timeline, and an ambitious and thoughtful university research list.

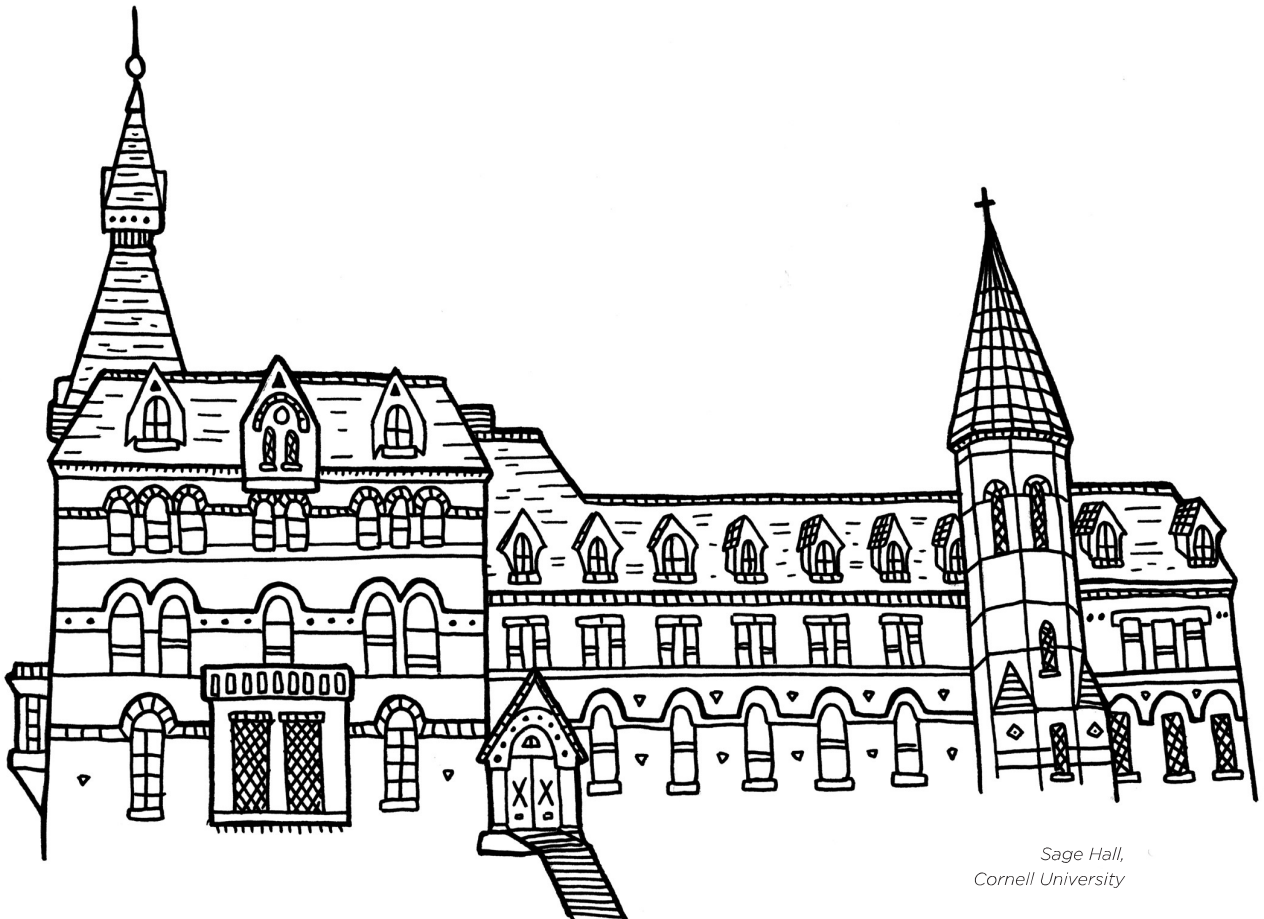
We recommend a Private Consultation for students, ages 14 years old and up, considering an international university education. During the Private Consultation, we will:

- **ASSESS** an individual's potential to succeed in the US university admissions process through analysis of their academic profile and record of extracurricular activities so far
- **ADVANCE** their application with a full, tailored strategy, providing guidance on university choice, standardised testing, meaningful summer activities, presenting activities in the Common App, the personal statement, and supplemental essays
- **ADDRESS** all individual questions and discuss further support for the applicant

Private Consultations are led by our most experienced advisors; they are educators with experiences spanning university admissions offices, in-school college counselling, private advising, and their own personal experiences of studying at top schools in the US.

Location: Families can choose to meet with us in our central London offices or online.

Pricing: £395, includes comprehensive follow-up report and a copy of our guidebook "*So You Want to Study in America: The Guide to Undergraduate Admissions*".



Sage Hall,
Cornell University

THE PREMIER SERVICE

Following a Private Consultation, families are invited to join the Premier Service; we take up to 75 students each year onto the programme. The Premier Service is tailored to each individual student and includes hourless guidance to ensure families are fully supported throughout the process.

Continuous Guidance from an Expert Advisor

- Based on our initial conversation in the Private Consultation, we will recommend an Advisor whose expertise, experience and personality matches the student and their ambitions.
- Unlike many advising agencies, we do not watch the clock – our Advisors are invested in our students' applications and provide the support necessary to help them achieve their potential.
- Guidance can address
 - Strategic academic planning
 - Extracurricular and summer programme planning
 - US university campus tour planning
 - CV development
 - Personalised application timeline
 - Curated university target list
 - Financial aid, scholarships, athletics recruitment
 - Comprehensive application management, including all international student paperwork
 - Completion of supplemental materials, including art supplements and portfolio assistance
 - Personal statement brainstorming and full draft reviews
 - Supplemental essay draft reviews
 - Interview preparation
 - Liaising with school
 - Recommendations for a personalised SAT/ACT tutoring plan

Wider Admissions Team

- At A-List, we pride ourselves on working collaboratively, in the same way that a university admissions office will work together. This means that our students benefit from the collective expertise of our team and will very often meet additional Advisors should there be a specific need.

40 Hours of Independent Study on A-List's e-Learning Platform

- Developed by our in-house experts, students can utilise our bank of application resources, activities and videos, consisting of 40 hours of independent study.

Testing Strategy

- Advisors will work with the student to make decisions about taking the SAT or ACT, and subsequently where to submit scores.
- Premier Service students can take practice tests in timed conditions, hosted most weekends online and at our central London offices.
- Families on the Premier Service receive a 10% discount on their first package of SAT or ACT tuition.

University Conference

- Held each year around February half term, we host an informative evening conference at one of our London schools. We invite our colleagues from Oxbridge Applications to join so we can compare the US and UK university landscapes. We share the latest trends and advise families how to undertake dual applications (to both US and UK).

Premier Day

- Held in central London before students return to school for Year 13, Premier Day is an opportunity to coach, inform, and motivate students on the remaining pieces of their application before the all-important Autumn Term begins. It is also a great chance for applicants to meet and make friends with other students applying to the US.

Our students routinely gain acceptance to all eight Ivies

Pricing

The Premier Service is an all-inclusive programme with a single fee to take you through the entire application journey. Prices vary depending on your Advisor.

Premier Service starting during Sixth Form (aged 16-18): Senior Advisor £12,600 / Director Advisor £15,000

Prior to Sixth Form: price on request

TARGETED ADVISING PACKAGES

When availability of our Advisors allows, we also offer targeted advising packages.

Essay Support Package

This service is suited to families seeking comprehensive support from an Advisor, but are exclusively focused on drafting the personal statement and supplemental essays.

Pricing: University Advisor £3,840 / Senior Advisor £6,050 / Director Advisor £7,200

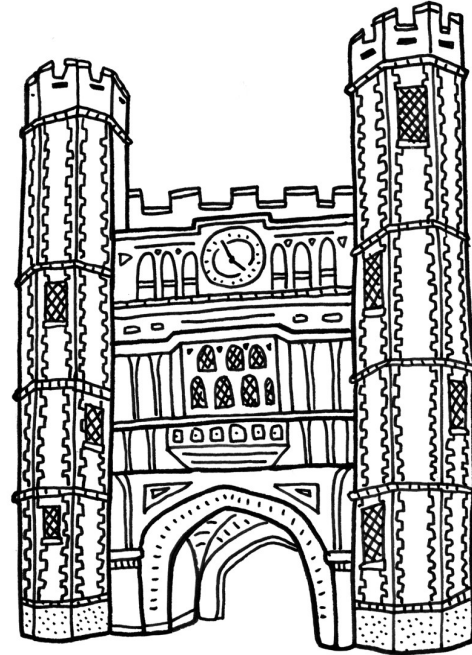
Hourly Advising Packages

Our Advisors are also available to work with families on an hourly basis, targeting any of the areas included in the Premier Service. Whilst on the Premier Service the application process is led by the Advisor, for our hourly packages the work is directed by the family. This ensures that time is spent according to the family's preferences and priorities.

University Advisor: £240 per hour / £2,640 for 12 hours

Senior Advisor: £380 per hour / £4,180 for 12 hours

Director Advisor: £450 per hour / £4,950 for 12 hours



*Blair Arch, in Mathey College
at Princeton University*

BESPOKE CAMPUS TOURS

For busy families who are unfamiliar with US universities, we can arrange an expert Advisor to design a bespoke campus itinerary and personally guide you on the tour

- Arranging a purposeful campus visit is effective for making a good first impression, and obtaining the insight needed to make informed application choices.
- Advisors will prepare an itinerary and recommend key spots on campus to visit during your stay. Tours can range from 2-10 days.
- Let our staff do all the planning to create a dynamic, engaging experience for your family, that promotes a strong understanding of the US admissions landscape.

Pricing: on request.

Every year our students gain around 50 Ivy League acceptances and hundred of places at other top universities, both in the US and worldwide

I made the decision to apply to a couple US schools 6 weeks prior to the admissions deadline and I couldn't have done it without A List! I was matched with my lovely advisor who graduated from one of the universities I was applying to and who I shared common interests with. [My Advisor] went out of her way to ensure that I was prepared for my interview by asking me real questions that she used when she was an interviewer, which gave me insight into what they were looking for in an applicant.

Kalina, Advising Student

SAT & ACT PREPARATION

For almost two decades, A-List has been helping students maximise their scoring potential on the SAT and ACT, which play a crucial role in US university admissions. We conscientiously revise our proprietary textbooks, e-learning platform and testing software to reflect changes on the test. Our tutors are graduates of top US universities, undergo a rigorous SAT/ACT training programme, and receive ongoing feedback to ensure the highest quality of tuition. Director Tutors are our most experienced tutors, many of whom have more than 20 years' experience teaching the tests and create our educational materials.

- Customised Tutoring Plan:** Following a student's diagnostic test, we will design a customised timeline so you have a clear understanding of the study plan.
- Expert Instructors:** All of our instructors are college graduates from top US universities. Our students achieve some of the highest score improvements in the industry.
- Highest Score Improvements:** Our SAT & ACT students typically improve by over three times the national average. Score improvements are measured for students spending 10+ hours of preparation.
- Flexible Scheduling:** Tutors are available weekday afternoons and evenings, and all day on weekends. Self-proctored practice tests can be sent to your home.
- Extensively Researched Materials:** The SAT/ACT Book of Knowledge is updated to reflect the latest testing changes. Our drills and exercises contain hundreds of practice problems with detailed explanations.
- Complimentary Practice Testing:** Included in our tuition packages, is complimentary practice testing. Most weekends we offer invigilated practice tests online or in person at our central London offices. We find the exercise of regular practice testing to be crucial for monitoring progress and ensuring our students feel prepared for the real test.
- In-person or Online:** For students who prefer to meet in-person, we have tuition rooms available at our central London offices. During online sessions, tutors ensure that lessons are engaging and dynamic; allowing for shared screens, note taking and the recording of sessions for use afterwards.

We offer a range of fee levels and discounted packages to ensure we can meet a student's requirements.

Tutor Level	Per Hour	Silver Package 15 Hours	Gold Package 25 Hours	Platinum Package 50 Hours
Standard	£145	£2,030	£3,335	£6,525
Advanced	£175	£2,450	£4,025	£7,875
Senior	£235	£3,290	£5,405	£10,575
Director	£270	£3,780	£6,210	£12,150

We also prepare students for similar standardised tests such as the PSAT and tutor a wide range of academic qualifications.

The majority of our students improve their SAT score by 250+ points, while the top 25% increase by more than 300 points. Our ACT takers improve their score by 7 on average, with the top 25% increasing by 9.

SAT & ACT BOOTCAMPS

Our signature SAT and ACT Bootcamps are the best way to kickstart exam prep. Designed for those just getting started, our interactive and challenging courses are the perfect combination of instruction, strategy, revision, and testing.

For over 10 years, students around the world have joined A-List for our intensive and challenging course, which covers all the key content and to use A-List's strategies to master the test. Our Bootcamps are taught to small groups by our most experienced instructors, and each and every student receives individual coaching and feedback through the week.

With both online and in-person options available in central London, you can join our courses from anywhere in the world.

Format

Each 5-day course includes:

- 5 days and 24 hours of targeted, academic instruction
- Proprietary A-List materials and techniques
- 2 full-length practice tests to track progress and identify growth opportunities
- Engaging lessons led by our most experienced SAT and ACT specialists
- Demystifying US Universities' session led by our US Advising Team

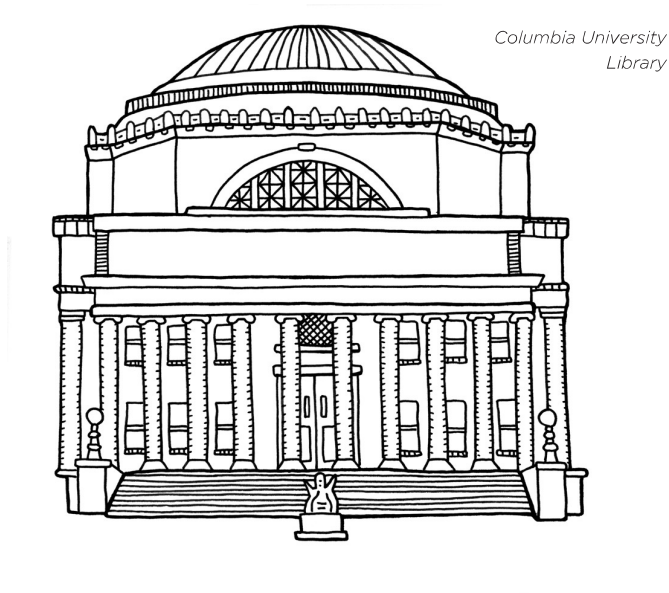
Our Online Courses Include:

- Live, engaging online sessions
- Access to our tailored courses via leading virtual learning platform, Canvas
- Session recordings, online drills, materials, and our library of review videos
- Our eBook, accessible from anywhere in the world

After the Bootcamp

Each student receives:

- A personalised report with an assessment of performance through the course, including test analysis, study planning, and our recommendations for the next steps
- Post-course practice test
- A 30-minute online or phone consultation with our Academic



A-List was 100% what I was looking for in SAT preparation. The strategies and techniques – they all work!

Lorna, Bootcamp Student

Team to outline a future study plan following the course

Success Outcomes

On average, our students improve their SAT scores by 144 points and their ACT scores by 5 points. We track improvements from the student's initial diagnostic test to their final exam on the course. We also expect that with regular practice following the Bootcamp, students' scores will continue to improve as they master the new content and techniques.

Bootcamp Schedule

Bootcamps run 9am – 3.30pm UK time. Our in-person Bootcamps take place at our teaching space in Belgravia, London, a short walk from Victoria Station. Drinks and

snacks are provided throughout the course, as well as lunch on the first day.

Bootcamps take place during most half term holidays in-person or online. Please see our upcoming dates here: <https://www.alisteducation.co.uk/sat-act-bootcamp-courses/>

Pricing

In-person Bootcamps - £1,530 /

£1,290 (if booked one month in advance)

Online Bootcamps - £1,050 / £950 (if booked one month in advance)

ACADEMIC INTEGRATED MENTORING (AIM)

Academic Integrated Mentoring (AIM) helps students become self-starting, independent, and organised thinkers capable of supporting & organising their own workload, both at school / university and beyond.

Our Ivy-League educated mentors, supported by our full-time professional Academic Team, create individualised coaching plans to target each student's needs. Previous study plans have focused on:

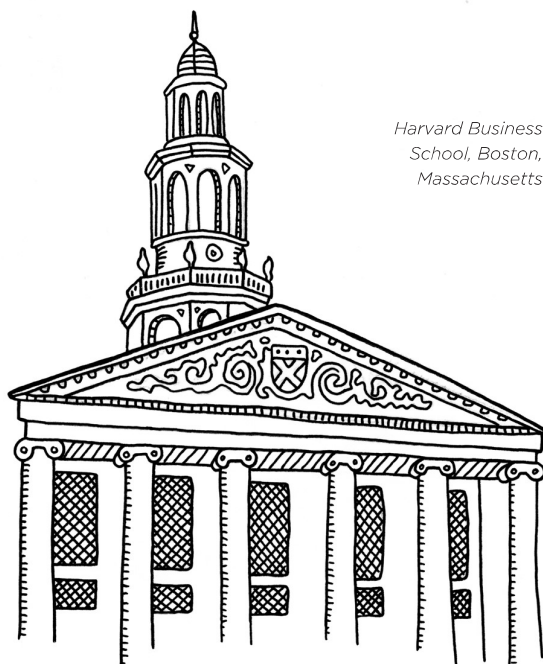
- Critical reading skills and reading stamina
- Leadership skills
- Time management, organisation and prioritisation skills

- Guided revision and homework management
- Academic personal brand and CV development
- Written and verbal communication skills
- First-year university onboarding

All AIM packages begin with a complimentary 20-minute consultation to design a personalised study plan.

We offer a range of fee levels and discounted packages to ensure we can meet a student's requirements. Platinum Packages are suited to younger students who will benefit from longer-term guided structure whilst Silver Packages are aimed at short-term goals.

Mentor Level	Per Hour	Silver Package 15 Hours	Gold Package 25 Hours	Platinum Package 50 Hours
Standard	£145	£2,030	£3,335	£6,525
Advanced	£175	£2,450	£4,025	£7,875
Senior	£235	£3,290	£5,405	£10,575
Director	£270	£3,780	£6,210	£12,150



Harvard Business School, Boston, Massachusetts

My daughter has had a super experience with A-list. Her tutor is a wonderful mix of advisor, teacher and friend who manages to bring out the best of her abilities. I love his professionalism and his interest in my daughter's wellbeing. He is a gem - extremely intelligent and has that special gift to teach.

Lisa, Tuition Client

PRICE LIST

The Private Consultation £395

The Premier Service

Premier Service starting during Sixth Form (aged 16-18):

Senior Advisor: £12,600

Director Advisor: £15,000

Prior to Sixth Form: price on request

Essay Support Package

University Advisor: £3,840

Senior Advisor: £6,050

Director Advisor: £7,200

Hourly Advising

University Advisor: £240 per hour / £2,640 for 12 hours

Senior Advisor: £380 per hour / £4,180 for 12 hours

Director Advisor: £450 per hour / £4,950 for 12 hours

Tuition and Academic Integrated Mentoring

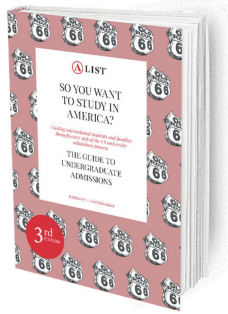
Tutor / Mentor Level	Per Hour	Silver Package 15 Hours	Gold Package 25 Hours	Platinum Package 50 Hours
Standard	£145	£2,030	£3,335	£6,525
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SAT / ACT Bootcamps

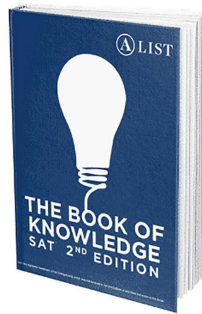
In-person Bootcamps: £1,530 / £1,290
(if booked one month in advance)

Online Bootcamps: £1,050 / £950
(if booked one month in advance)

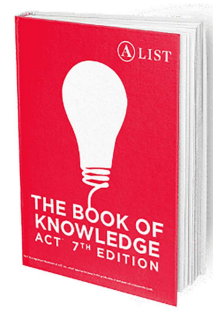
OUR PUBLICATIONS



So You Want to Study in America: The Guide to Undergraduate Admissions £12.99



The Book of Knowledge (SAT 2nd edition) £30



The Book of Knowledge (ACT 7th edition) £30

Webinar Library <https://alisteducation.co.uk/webinar-library/>

DUKES EDUCATION FAMILY PARTNERSHIPS



Oxbridge Applications is the global leader in Oxbridge and UK university admissions consulting. Comprised of a team of Oxbridge-graduate consultants and a wider network of subject-specialists and former Oxbridge admissions tutors, they have supported over 100,000 students since 1999. OA is the trusted in-house support to the UK's highest-achieving schools, including Marlborough College, Haberdashers' Boy's School, Rugby School, St. Mary's Ascot, Wellington College, Charterhouse, Benenden, James Allen's Girls', and many more. Each year they welcome 200 students onto their Premier Service, a tailored, private Oxbridge-level extension programme. They are thrilled to support many students who are also applying to the US, with their partners, A-List Education.



Work Experience with InvestIN - 10 days (£2850 / £2280 for Premier Service students)

The Young Investment Banker Summer Experience gives students aged 15-18 a fully immersive experience of working as an investment banker in London. Over the course of 10 days, students will have some of the most credible experiences of investment banking that one can imagine: trade the stock market in a London skyscraper, take part in a simulated M&A deal and build your own equities portfolio and have it reviewed by senior asset manager. InvestIN also offers experiences in other career pathways.



Politics and Economics Summer Boarding Course at Oxford University - 14 days (£5995 £4796 for Premier Service students)

Ideal for ambitious students wishing to develop their understanding of the political and economic foundations of the contemporary world in preparation for future studies. On this course you will broaden your knowledge of key concepts and evaluate the ideologies and values at the heart of different political systems, gaining an understanding of international geopolitical trends. Summer Boarding Courses also offers a range of other academic specialisms on their courses.



TOGETHER WE'RE EXTRAORDINARY



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