



AMERICAN AND INTERNATIONAL UNIVERSITY APPLICATIONS SCHOOL PARTNERSHIPS



ABOUT US

Founded in New York in 2005 by a team of Ivy League graduates, A-List's goal is to deliver outstanding admissions results and use the US university application process as a catalyst for a student's personal growth. We advise private clients, students on our school programmes, and students through non-profit organisations by providing tailored solutions that improve university readiness.

We use innovative educational technology to support students and provide data-driven results. Through the personalised application of our expertise, targeted test tuition, and our proprietary e-learning suite, we enable students to thrive at a key moment in their educational career.

Through our offices in London, New York and Shanghai, we serve more than 500 schools and 50,000 students every year.

In 2023, our UK students achieved record success with 282 acceptances at 100 institutions globally, with 81 in the US alone. So far we have 39 Ivy League acceptances, with all Ivies represented, as well as MIT and Stanford. Our students won scholarships worth \$3.5m.

Our brilliant team of educators ensure every aspect of a student's academic portfolio and application is just as stellar as they are.

A-List is a part of Dukes Education and works closely alongside its sister company 'Oxbridge Applications' to provide complete coverage of the university application process.

Mariel Kessel

As Director of US University Programmes, Mariel leads our in-school advising. Mariel is a graduate of Columbia University and former Associate Dean of Undergraduate Admission at Princeton University.



Gary Surman

Gary is our Director of Academics and has two decades' experience teaching students the SAT and ACT. Gary also designs curricula, trains teachers and writes practice materials.



Mark Blaweiss

Mark has worked in education for 35 years and held leadership roles at numerous universities. Mark's experience spans fine arts, music, business and beyond and he is our lead Athletics Recruitment advisor.



Alison Bissell

Alison directs the London office and has a decade's experience in advising university applicants. Alison specialises in STEM, having graduated from Oxford in Maths and Philosophy, and also holds an MBA.



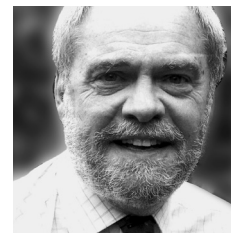
Rebecca Harris

Rebecca has over 20 years' experience in education in the US as a university advisor, assistant head, and admissions team lead. She worked at UNC-Chapel Hill as an admission evaluator and herself graduated from UNC-Chapel Hill with a bachelor's and master's degree in education and psychology.



Dr Jon Tabbert

Jon has been advising university applicants since the 1990s and has served as the senior admissions official at a number of American universities. Jon holds a bachelor's degree from Bradley University, a master's from Minnesota State University and a doctorate from the University of North Dakota.



Jenna Laycraft

Having studied at both Brown University and the University of Toronto, Jenna brings her insight into both American and Canadian university systems to her work at in-school advising and private clients. She previously worked as writing advisor to post-graduate students and applicants.



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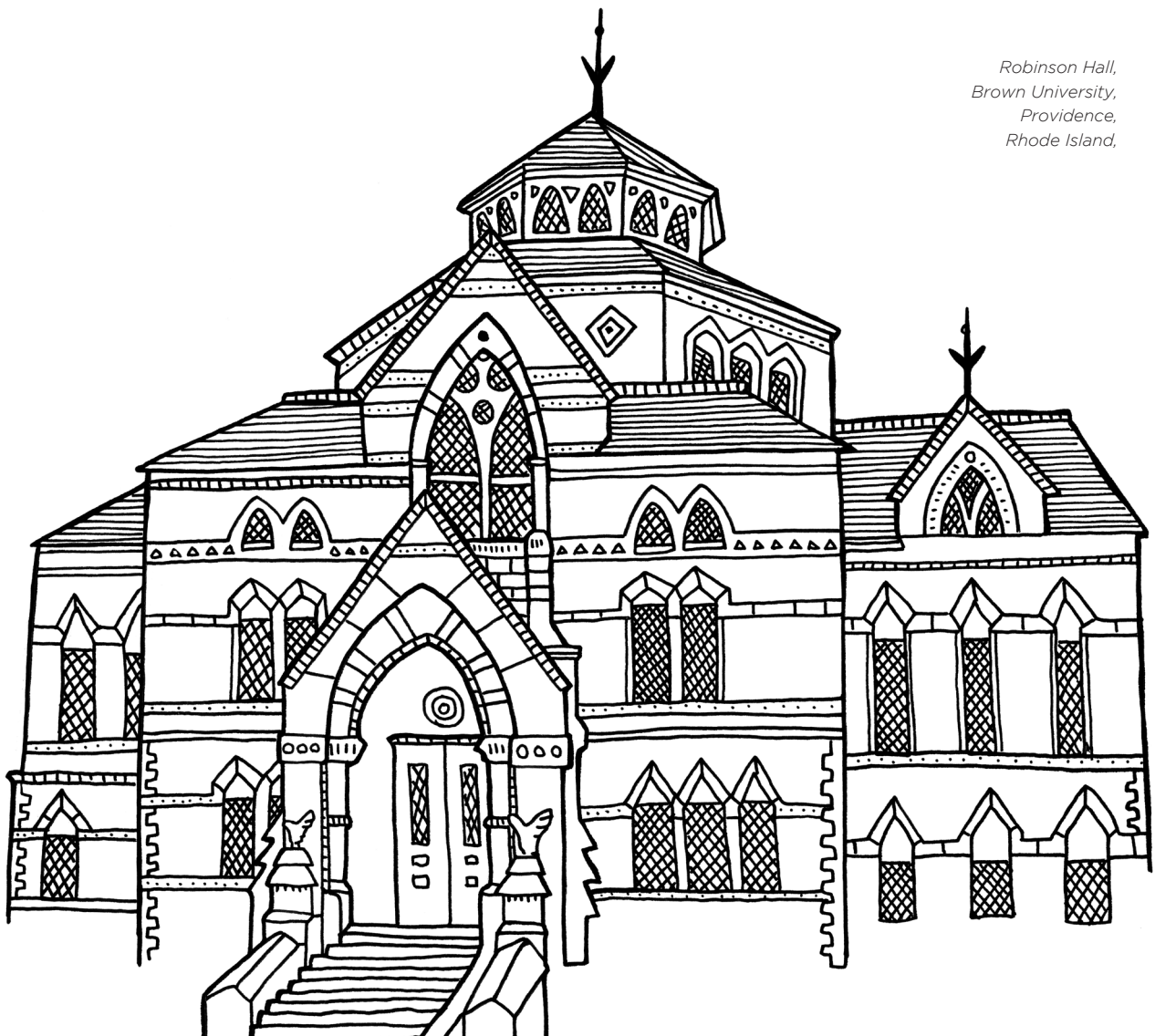
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OUR SCHOOL PARTNERSHIPS

A-List Education UK partners with prominent schools including Cheltenham Ladies' College, St Mary's School Ascot, Sevenoaks School, Wellington College, and Westminster School. A-List is committed to helping students from non-fee paying schools and has established an access partnership with Ark Schools; these exceptional students have secured fully-funded places at universities like Harvard and MIT. Having developed a seamless and effective learning management system, which utilises our eBook platform, and instructional videos, our specially trained tutors provide the best-in-class online learning programme.



*Robinson Hall,
Brown University,
Providence,
Rhode Island,*

WORKSHOPS AND WEBINARS

With over 4,500 American colleges of great variety and a highly subjective application process, it can be difficult to know where to begin as a prospective student. We offer hour-long in-school workshops and online webinars on every aspect of the application process to US universities and other global admissions systems. Please enquire with our Schools Team for availability and recommendations on which topics will suit your school. Discounts are available when booking multiple sessions.

Workshop Topics

- Introduction to US Universities
- Personal Statement
- Common Application
- Introduction to the SAT and ACT
- Summer Planning and Developing an Impressive CV
- Financing a US University Education
- US University Interviews
- Counsellor and Teacher Recommendation Letters (for teachers)

*Sage Hall,
Cornell University*



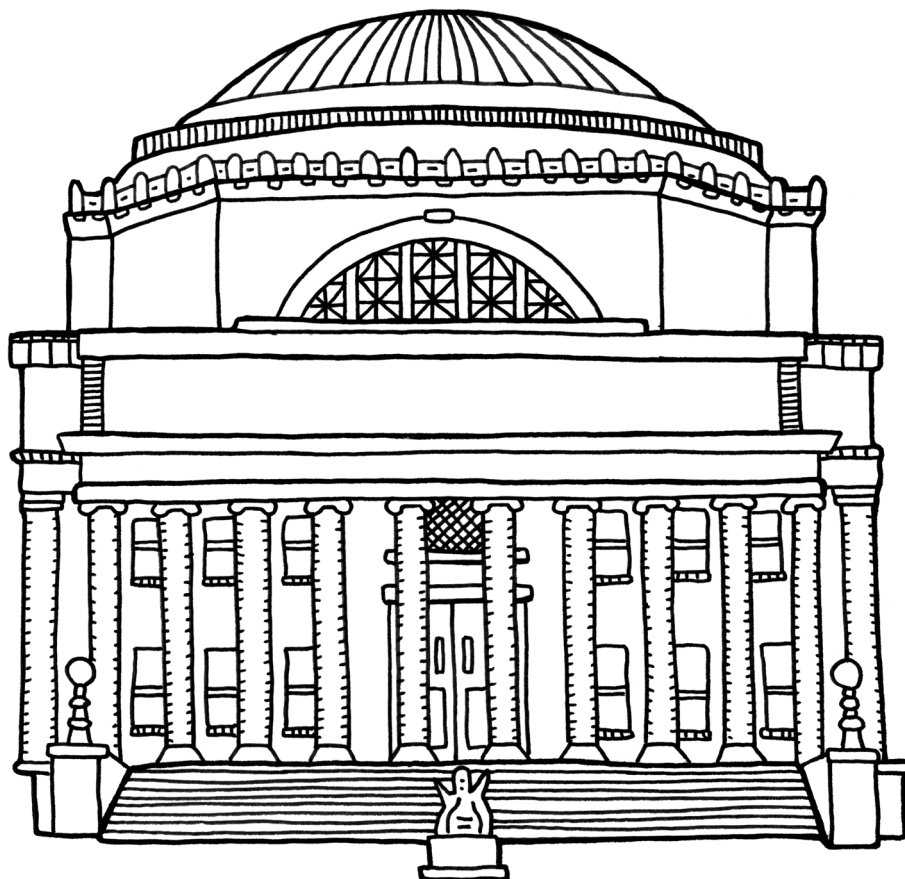
SCHOOL PARTNERSHIPS

What are A-List Partner Schools?

Our mission is to demystify the process of applying to university in America and use the application process itself as a catalyst for a student's growth. We aim to inspire as many students as possible to pursue the opportunities available to them in the US, as well as other top universities around the world.

We collaborate closely with A-List Partner Schools to meet this goal through a variety of cost-free benefits. This includes access to a variety of application resources, exclusive discounts, and bursary discounts.

- **AmericaSoc:** A-List's e-learning series which teachers can choose to conduct in-school as a six-part society (complete with lesson plans) or have students work through independently. AmericaSoc includes interactive activities as well as informative video content.
- **Publications:** Our e-book, 'So You Want to Study in America: The Guide to Undergraduate Admissions,' offers an in-depth look at the US university application process, covering diverse options and key benchmarks for competitiveness. Access additional resources like A-List's webinar library and standardized testing guides.
- **Discounts:** Students attending partner schools receive exclusive discounts on application services such as the Private Consultation and SAT & ACT tuition. We also offer bursary discounts for any in-school services such as workshops or test preparation courses.



*Columbia University
Library*

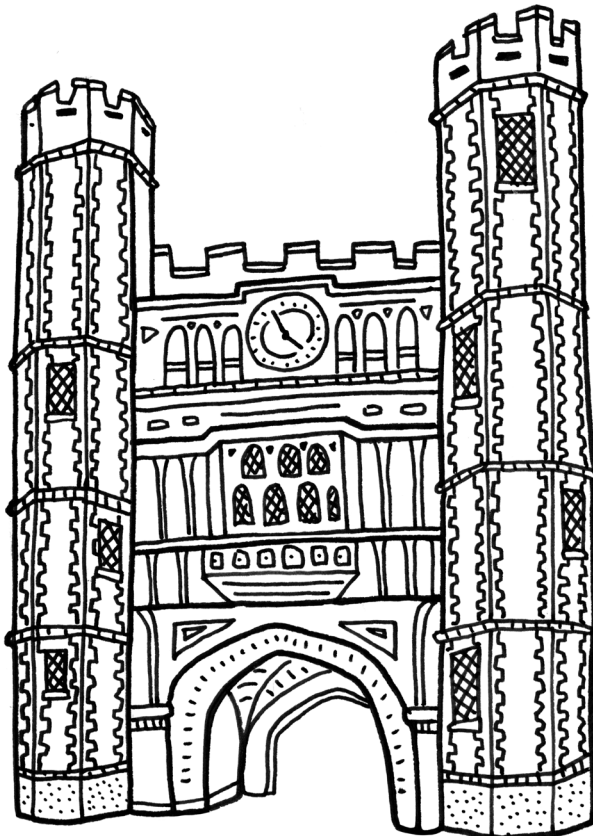
ADVISING PACKAGES

A-List's approach to US university support consists of the following core components:

- **We provide a comprehensive overview of the entire US university application process.** We strategise with students to make the most of the student experience that will contribute to their application.
- **We offer fantastic resources.** Over many years, we have developed proprietary materials to assist with every aspect of the process, from writing recommendation letters to brainstorming personal statement ideas.
- **We are committed to your success.** At A-List UK, we take tremendous pride in seeing schools and organisations advance their connection to US universities. Last year, the students we advised gained acceptances at a wide array of universities and liberal arts colleges where they will individually thrive.
- **We are committed to authenticity.** Upholding ethical admissions practices is at the core of what we do. Our advisors ensure that students lead the process and are honest and authentic in their applications to universities. We are actively engaged in professional organisations and abide by their code of ethics and conduct in our work.

University Admissions and Essay Support Services

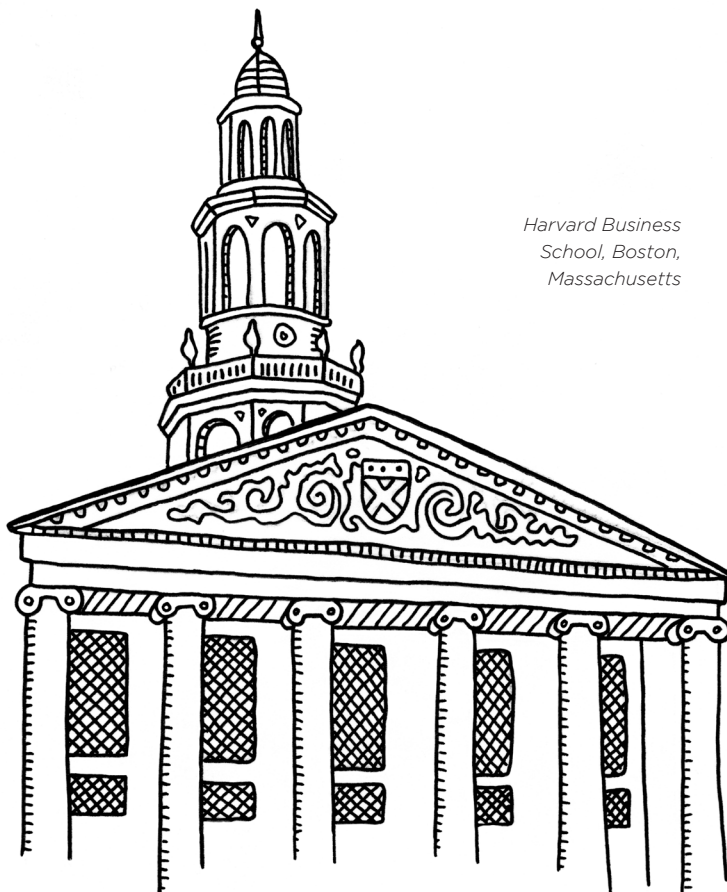
In an effort to identify the right match for a student, we pay particular attention to each student's personal interests, career goals, social considerations, extracurricular activities, and leadership roles. Schools engage A-List's advising services at various levels: from ad hoc consultancy on specific niches to end-to-end management of the university admissions process.



“A-List have totally transformed the level of service that we have been able to offer to students, parents and staff. Utterly professional, hugely knowledgeable and absolute experts in their field.”

**Matt Oakman, Deputy
Head Academics -
Wellington College**

*Blair Arch, in Mathey College
at Princeton University*



Harvard Business School, Boston, Massachusetts

Comprehensive US University Support

This model provides schools with opportunities for 1:1 engagement between their students and an experienced advisor. Through five visits, we would present seminar-style programmes and individual advising meetings. Separate time can also be scheduled with faculty and staff, as required.

YEAR 11

Session 1 (September/October/November):

This is the ideal period to introduce all interested students and community members to the US university process, with an emphasis on curriculum choices and extracurricular activities.

YEAR 12

Session 1 (September/October/November):

Using our 'Demystifying US Universities' presentation, we inform all interested students and community members about the higher education landscape in the US, unpack the holistic admissions evaluation process, and explain the advantages of attending university in the United States.

Session 2 (January/February):

Individual meetings to evaluate students' academic profiles, (grades and testing), individual interests and personality, university and career goals and any special interests (arts & sports)

- Review extracurricular activities and discuss plans for spring and summer
- Discuss preliminary university list and effective research tools
- Review the timeline and requirements of the US application process
- Review self-assessment questionnaire
- Check-in on testing plan in coordination with SAT/ACT course

Session 3 (May/June):

- Essay tips and writing tips
- Plan/discuss summer activities
- Demonstrated Interest: review how a student may show their interest and engage with a college, including college visits
- Prepare students to request teacher and counsellor letters of recommendation
- Support staff on Common App preparations, including school profile, transcripts, and letters of recommendation

YEAR 13

Session 1 (September/October):

- Complete any remaining aspects of the Common Application
- Discuss decision plan strategy (Early vs. Regular)
- Review current test profile and transcript to strategize on improvements for students' competitiveness (i.e., additional testing, test optional universities)
- Final draft of personal essay and completion of supplemental questions
- Finalise application list
- Solidify the activity and honours lists: ensure the students' strengths and interests are clearly demonstrated, and admissions staff can clearly see how the student would contribute to and be a fit for their institution
- Ongoing revision of supplemental essay questions and personal essay as needed (families must opt in for additional support)
- Financial aid application discussions (if applicable): FAFSA, CSS, merit aid.

This programme includes copies of our book "So You Want to Study in America" for all students.

Continuing Professional Development

A two-hour workshop designed around a bespoke curriculum for your school. This session allows our advisors to fill in knowledge gaps and share the latest trends in global admissions policies. Staff also receive copies of our books and guides.

SAT AND ACT PREPARATION COURSES

A key component to US University applications is standardised testing: the SAT or the ACT. With a highly trained teaching staff that has over 40 years of cumulative experience, A-List can provide customised preparation courses that instruct students in the content and strategy required for these exams. Although much of the content will be familiar to students, the SAT and ACT offer challenges that require unique skills and strategy, which are best learned and reinforced over an extended period.

A-List's approach to SAT/ACT preparation consists of the following core components:

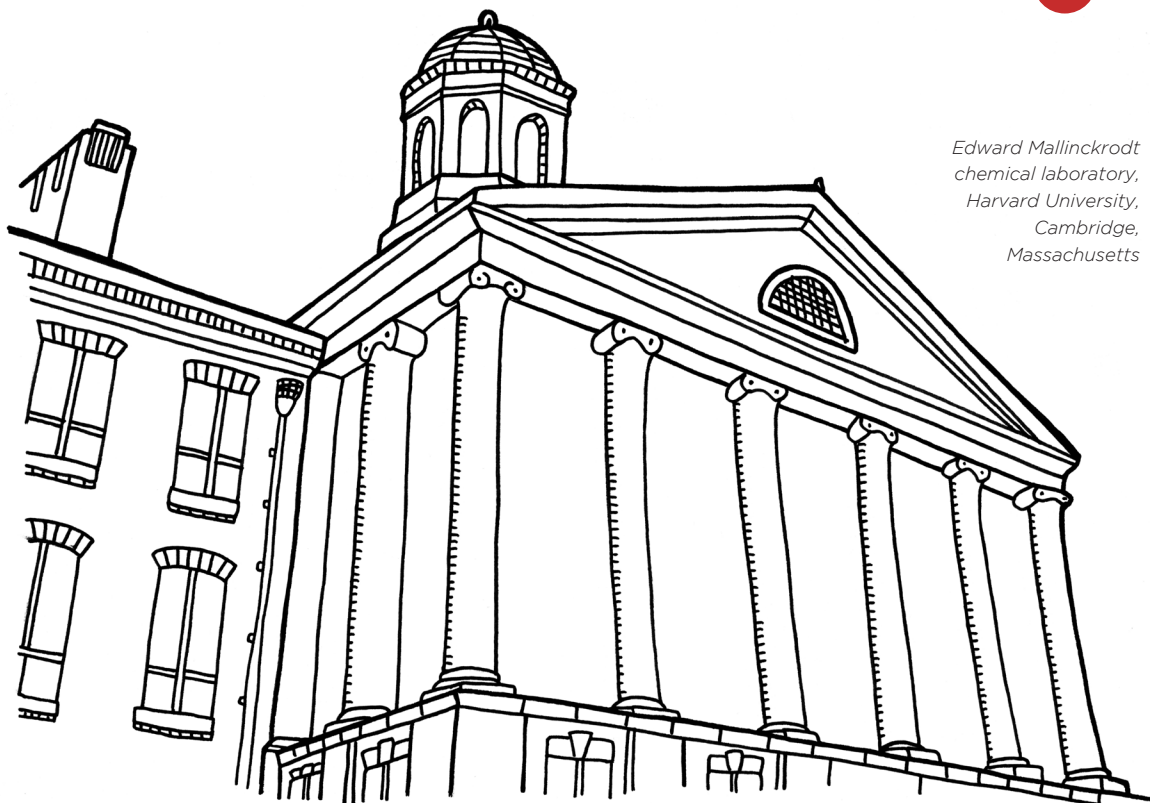
- **We use proprietary content developed based on years of research and classroom experience.** Our textbooks, technology, and additional materials not only emphasise test-taking techniques but also reinforce core skills, which empower students for academic success long after taking the test.
- **We offer real practice exams.** Practice tests help students get comfortable with the format and timing of the exam, which, in turn, helps students learn how to pace themselves. Unlike many companies, we only use real tests written and previously administered by The College Board and the ACT.
- **We are committed to student success.** At A-List, we take tremendous pride in seeing our students succeed; last year, our instructors helped students improve at more than three times the national average in the United States. In addition, our students routinely gain acceptance to their top choice universities (including Harvard, Princeton, Yale, Stanford, and virtually all the top 50 ranked institutions).

CASE STUDY

During our first SAT/ACT programme at Sevenoaks School, in one year we saw a 62% increase in test-takers, 100% increase in scores at 1500+/34+, and 566% increase in scores at 1550+/35+.

"A-List ran an exceptional day of virtual programming for 70 students, setting them on the strongest possible footing for US university applications. A team of five expert counsellors ran sessions on selecting schools, completing the Common Application, and writing essays. Students particularly appreciated the small, virtual breakout sessions, where former admissions officers from Princeton, UCLA, and Pitzer gave individual feedback on student writing. A-List also provided excellent SAT and ACT preparation for our students. The combination of expert tuition, plus small classes levelled to ability, resulted in a significant increase in scores, with one in four test-takers having achieved 1550+ or 35+. A-List has a depth of expertise plus scalability of resources, making them a powerful addition to a school's US university counselling program."

Mr. Jesse Elzinga (Headmaster, Sevenoaks School)



*Edward Mallinckrodt
chemical laboratory,
Harvard University,
Cambridge,
Massachusetts*

Course considerations

When planning an SAT or ACT course, it is helpful to keep in mind the official exam dates and have a specific test date in mind. Although dates vary year-to-year, the general timing of the exams is consistent:

SAT Exams

- Late August
- Early October
- Early December
- Early March
- Mid May
- Early June

ACT Exams

- Early September
- Mid October
- Mid December
- Mid February
- Early April
- Mid June
- Mid July

Most often, students beginning their preparation at the start of Year 12 will aim to take their first SAT or ACT in December; nearly all students will sit the exam 2-3 times. With this in mind, we offer a range of courses to meet desired level of support, depth of content coverage, and the school timetable.

We recommend holding weekly classes of 2 hours over the course of a term, with homework to be completed between lessons and additional practice testing. As a part of these courses, we include an initial diagnostic exam to assess students' baseline abilities, and we recommend 2-3 practice tests spaced throughout the course. Alternatively, we offer intensive course formats and courses which span two terms (allowing students to target two test dates).

Single Term (recommended)

16 hours: 8 weekly sessions (2 hours each)

Two Terms

24 hours: 16 weekly sessions (2 hours each)

Intensive

12 hours: 3 sessions (4 hours each, with a break)

Courses can be scheduled around the school timetable and take place online or in person. While we highly recommend following one of the formats above, we recognise that schools and students often face unique scheduling challenges that make following a standard format difficult. If that is the case, our experienced and knowledgeable Academics Team can work with you to develop a course,

The majority of our students improve their SAT score by 250+ points, while the top 25% increase by more than 300 points. Our ACT takers improve their score by 7 on average, with the top 25% increasing by 9.

PRICE LIST

Our school partnerships are tailored to each school's specific needs. One such aspect is around payment. Some schools are able to fund the entire programme, some pass along costs to parent, and others do a combination.

Workshops and Webinars

- Hour-long session online (£295)
- Hour-long session in person (£420*)
- Parent presentation (free)
- Higher Education Day or Careers Fair (free)

Discounts are available when booking multiple sessions

Advising Programmes

- Bespoke costing depending on student numbers, duration of meetings, and travel costs. Guideline costing £180-£250 per hour.

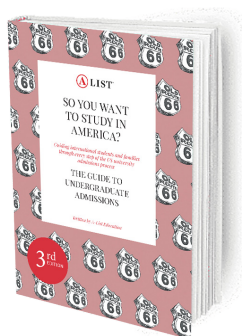
SAT & ACT Tuition Courses

Course	Format	Price per student - online	Price per student - in person*
Single term	16 hours across 8 weeks	£640	£800
Two terms	24 hours across 12 weeks	£960	£1,200
Intensive	12 hours across 3 sessions	£480	£600

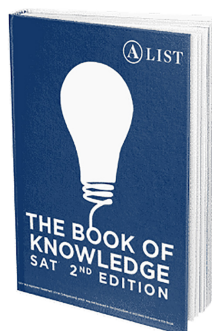
Courses require a minimum of four students in order to run

*Additional costs may be applicable for significant travel

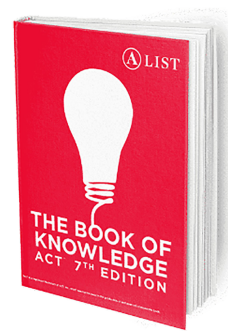
OUR PUBLICATIONS



So You Want to Study in America: The Guide to Undergraduate Admissions £12.99



The Book of Knowledge (SAT 2nd edition)
£30



The Book of Knowledge (ACT 7th edition)
£30

Webinar Library <https://alisteducation.co.uk/webinar-library/>

DUKES EDUCATION FAMILY PARTNERSHIPS



Oxbridge Applications is the global leader in Oxbridge and UK university admissions consulting. Comprised of a team of Oxbridge-graduate consultants and a wider network of subject-specialists and former Oxbridge admissions tutors, they have supported over 100,000 students since 1999. OA is the trusted in-house support to the UK's highest-achieving schools, including Marlborough College, Haberdashers' Boy's School, Rugby School, St. Mary's Ascot, Wellington College, Charterhouse, Benenden, James Allen's Girls', and many more. Each year they welcome 200 students onto their Premier Service, a tailored, private Oxbridge-level extension programme. They are thrilled to support many students who are also applying to the US, with their partners, A-List Education.



Work Experience with InvestIN - 10 days (£2850 / £2280 for Premier Service students)
The Young Investment Banker Summer Experience gives students aged 15-18 a fully immersive experience of working as an investment banker in London. Over the course of 10 days, students will have some of the most credible experiences of investment banking that one can imagine: trade the stock market in a London skyscraper, take part in a simulated M&A deal and build your own equities portfolio and have it reviewed by senior asset manager. InvestIN also offers experiences in other career pathways.



Politics and Economics Summer Boarding Course at Oxford University - 14 days (£5995 / £4796 for Premier Service students)
Ideal for ambitious students wishing to develop their understanding of the political and economic foundations of the contemporary world in preparation for future studies. On this course you will broaden your knowledge of key concepts and evaluate the ideologies and values at the heart of different political systems, gaining an understanding of international geopolitical trends. Summer Boarding Courses also offers a range of other academic specialisms on their courses.



TOGETHER WE'RE EXTRAORDINARY



A-List Education UK (Okeford Education Ltd) is part of Dukes Education, registered in England and Wales.
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